

Heighton Ltd Cookie Policy

This Cookie Policy explains what cookies are, how [Heighton Ltd] ("we," "us," or "our") uses them on our website at [<https://www.heightonltd.co.uk>], and what choices you have regarding their use.

1. What Are Cookies?

Cookies are small text files that are placed on your computer or mobile device when you visit a website. They are widely used to make websites work, or work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, [Heighton Ltd]) are called "first-party cookies." Cookies set by parties other than the website owner are called "third-party cookies." Third-party cookies enable third-party features or functionality to be provided on or through the website (e.g., advertising, interactive content, and analytics).

2. The Types of Cookies We Use and Why

We use both first-party and third-party cookies on our website for several reasons. We have grouped our cookies into the following categories:

Category	Purpose and Why We Use Them	Consent Required?
Strictly Necessary Cookies	These cookies are essential to provide you with the services available through our website and to use some of its features, such as accessing secure areas, enabling a shopping cart, or remembering your cookie consent preferences. The website cannot function properly without these cookies.	No (Exempt under PECR)
Performance/Analytics Cookies	These cookies collect information about how visitors use our website, such as which pages are visited most often, and if they get error messages from web pages. This helps us improve the way our website works. They collect data anonymously. (<i>e.g., Google Analytics</i>)	Yes (Opt-in required)

Functionality/Preference Cookies	These cookies allow our website to remember choices you make (such as your username, language, or region) and provide enhanced, more personal features. For example, they can be used to remember changes you have made to text size and fonts.	Yes (Opt-in required)
Marketing/Targeting Cookies	These cookies track your browsing habits and are used to deliver more relevant advertisements or to limit the number of times you see an advertisement. They are usually placed by third-party advertising networks. They remember that you have visited a website and this information is shared with other organisations, such as advertisers. (e.g., <i>Google Ads, LinkedIn tracking</i>)	Yes (Opt-in required)

3. Detailed Cookie List

The following table provides more specific details about the individual cookies we use on our website, their purpose, and their duration. (**Note:** *You must perform a cookie audit on your site to accurately populate this section.*)

Cookie Name	Provider	Category	Purpose	Duration
[Example: PHPSESSID]	First-Party (Your Business Name)	Strictly Necessary	Essential for user session management (e.g., logging in).	Session (Deleted when browser closed)
[Example: _ga]	Google Analytics	Performance/Analytics	Registers a unique ID used to generate statistical data on how the visitor	2 years

			uses the website.	
[Example: cookie_consent]	First-Party (Your Business Name)	Strictly Necessary	Remembers your chosen cookie consent preferences.	1 year
[Example: _fbp]	Facebook	Marketing/Targeting	Used by Facebook to deliver a series of advertisement products (e.g., real-time bidding).	3 months

4. Your Cookie Choices and How to Control Them

You have the right to decide whether to accept or reject non-essential cookies. You can exercise your preferences by:

a) Using Our Cookie Preference Centre (Recommended)

When you first visit our website, you are presented with a cookie banner/pop-up that allows you to:

- **Accept All** (Consent to all non-essential cookies)
- **Reject All** (Refuse all non-essential cookies)
- **Manage Preferences** (Select which categories of non-essential cookies you allow)

You can change or withdraw your consent at any time by clicking the "**Cookie Settings**" link, usually found in the footer of the website.

b) Disabling Cookies via Your Browser

You can set or amend your web browser controls to accept or refuse cookies. As the means by which you can refuse cookies through your web browser controls vary from browser to browser, you should visit your browser's help menu for more information.

- [Link to Chrome cookie settings help]

- [Link to Firefox cookie settings help]
- [Link to Safari cookie settings help]
- [Link to Edge cookie settings help]

Be aware that disabling **Strictly Necessary Cookies** may impact the functionality and features of our website and services.

5. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes to the cookies we use or for other operational, legal, or regulatory reasons. Please revisit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

6. Where Can I Get Further Information?

If you have any questions about our use of cookies or this policy, please contact us at:

- **Email:** info@heightonltd.co.uk
- **Postal Address:** Heighton Ltd is registered in England and Wales, 86-89 Paul Street, London, EC2A 4NE

For more general information on how we process your personal data, please see our **Privacy Policy**